

NALBOH

National Association of Local Boards of Health

Exhibitor, Sponsor, Advertiser Prospectus

2009 NALBOH CONFERENCE

Philadelphia, Pennsylvania

July 1-3, 2009

17th Annual
Conference



Improving Public Health through Leadership and Knowledge

Sheraton Society Hill Hotel
Philadelphia, Pennsylvania
July 1-3, 2009

**Three opportunities to promote your
organization among hundreds of local, state, and
national public health leaders.**

EXHIBIT

Join NALBOH at the Sheraton Society Hill Hotel in our Exhibit Hall to talk one-on-one with attendees. For more information about exhibiting, see page 2.

SPONSOR

Promote your products and services through various sponsorship opportunities, including placing your logo on NALBOH conference materials. For more information about sponsoring, see page 3.

ADVERTISE

Reach attendees and NALBOH members unable to attend the conference through advertising. For more information about advertising, see page 4.

About the Conference

NALBOH's 17th Annual Conference provides board of health members, senior agency officials, and national public health leaders with an opportunity to expand their knowledge of public health. Our conference is designed to provide attendees with the most current information about public health issues, products, and services available.

National Association of Local Boards of Health
1840 East Gypsy Lane Road, Bowling Green, OH 43402
Phone (419) 353-7714 Fax (419) 352-6278 www.nalboh.org

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Exhibit

As an **exhibitor** you will be able to distribute your message or products to hundreds of local, state, and national public health leaders. Exhibitors may attend sessions and network at meals and breaks.

What is included for Exhibitors?

1. One 6 ft. x 30 in. table, including box linen and two chairs
2. One full conference registration which includes conference sessions, meals, and reception (additional tickets for meals and the social event may be purchased separately)
3. Recognition in the conference literature, NALBOH NEWSBRIEF newsletter, and on the NALBOH website
4. Name, address, booth number, and description will be highlighted in the Exhibitor Directory

Tentative Exhibitor Schedule

Tuesday, June 30, 2009

Set-Up 6:00 p.m. - 8:00 p.m.

Wednesday, July 1, 2009

Set-Up 7:00 a.m. - 8:00 a.m.

Open 8:00 a.m. - 5:00 p.m.

Thursday, July 2, 2009

Open 8:00 a.m. - 5:00 p.m.

Friday, July 3, 2009

Open 8:00 a.m. - 12:00 p.m.

Tear-Down 12:00 p.m. - 1:00 p.m.

Exhibit Booth Fees

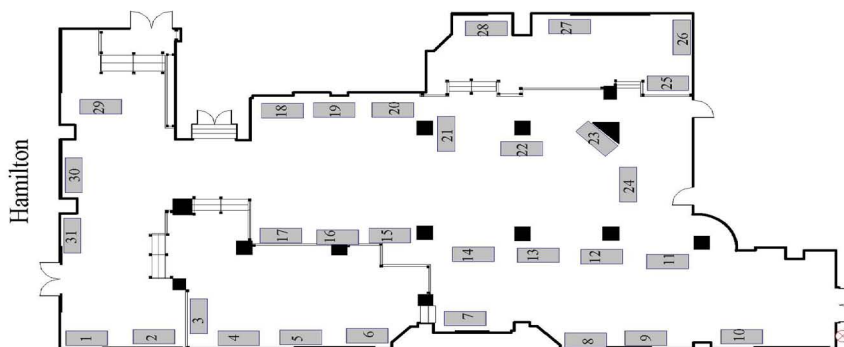
Exhibitor Booth

Non-profit Exhibitor \$225

For-profit Exhibitor \$500

Exhibitor schedule is subject to change. Booth assignments will be made upon completion of registration, on a first come, first serve basis. Preferences are considered, but are not guaranteed by NALBOH. Exhibitors will be notified in writing of booth assignments and changes to exhibitor schedule should they occur.

Exhibit Hall Floor Plan



17th Annual Conference



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As a **sponsor** you will be able to distribute your message and network with hundreds of local, state, and national public health leaders. Sponsors may attend sessions and network at meals and breaks.

What is included for Sponsors?**Sponsorship Opportunities**

- Platinum Level Sponsor (\$3000+)
 - * Special recognition during conference general sessions and reception
 - * One complimentary exhibit booth
 - * Two complimentary conference registrations
 - * One full page ad in final program
 - * A one-page insert, which you provide, to be included in tote bags to promote your organization
 - * Recognition in the conference literature, NALBOH NEWSBRIEF newsletter, and on the NALBOH website
- Gold Level Sponsor (\$2000 – \$2999)
 - * Special recognition during conference general sessions
 - * One complimentary exhibit booth
 - * One complimentary conference registration
 - * One half page ad in final program
 - * Recognition in the conference literature, NALBOH NEWSBRIEF newsletter, and on the NALBOH website
- Silver Level Sponsor (\$1000 – \$1999)
 - * One complimentary exhibit booth
 - * One complimentary conference registration
 - * One quarter page ad in the final program
 - * Recognition in the conference literature, NALBOH NEWSBRIEF newsletter, and on the NALBOH website
- Bronze Sponsor (\$500 – \$999)
 - * One complimentary exhibit booth
 - * Recognition in the conference literature, NALBOH NEWSBRIEF newsletter, and on the NALBOH website

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As an **advertiser** you will be able to distribute your message and network with hundreds of local, state, and national public health leaders. Advertisers may attend sessions and network at meals and breaks.

What is included for Advertisers?

1. Ads are featured in conference literature provided to all attendees
2. Company logo will be placed on the NALBOH Conference webpage and linked to the advertiser's website
3. A one-page insert, which you provide, to be included in tote bags to promote your organization

Advertisement Rates

Full Page Ad (8 x 10, black & white)	\$1000
Half Page Ad (8 x 5, black & white)	\$500
Quarter Page Ad (4 x 5, black & white)	\$250

General Information**Ad and Logo Submission Requirements**

All ads must be submitted in Microsoft Word, PDF, JPG, or TIFF format; 300 dpi resolution or higher; black and white. All logos must be submitted in JPG, GIF, or EPS format; 300 dpi resolution or higher; black and white or full color. All ad copy is subject to approval by NALBOH. All artwork and payments are due no later than May 19, 2009.

About the Hotel

NALBOH's conference will be held at the Sheraton Society Hill Hotel in Philadelphia, Pennsylvania. Hotel reservations are the responsibility of the participant. Conference attendees should identify themselves as such to receive the conference rate. Please call the hotel by **June 9, 2009** at (800) 325-3535 to receive the room rate of \$149 per night (plus taxes). For more information, or to book online, please go to www.nalboh.org.

Refund/Cancellation Policy

All cancellation requests must be completed in writing. A 90% refund will be made for cancellations postmarked on or before May 1, 2009. A 50% refund will be made for cancellations on or before June 15, 2009; no refunds thereafter.

Exhibitor, Sponsor, Advertiser Form

Organization Information

(As it will be listed in program and on name badge)

Organization _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Primary Contact Name _____ Phone _____

Attendee Information

(As it will be listed in program and on name badge)

Name _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email Address _____

Organization Description

(Provide a brief description of the mission/goals of your organization. Limit 250 words.)

Booth Number Preference:

Choice #1 ____ Choice #2 ____

Payment Information

Check (payable to NALBOH) # _____ \$ _____

Purchase Order # _____ \$ _____

Credit Card authorization for:

VISA MASTERCARD

Credit Card Number _____

Expiration Date ____/____/____ (mm/yy) Security Code # _____

Print Name as it appears on the card: _____

Authorized Signature: _____

Please return your completed registration form to:
NALBOH, 1840 East Gypsy Lane Road, Bowling Green, OH 43402
or fax to: (419) 352-6278

Exhibitor Booth

- Non-profit Exhibitor \$225
- For-profit Exhibitor \$500

Sponsorship Opportunities

- Platinum Sponsor \$ _____
- Gold Sponsor \$ _____
- Silver Sponsor \$ _____
- Bronze Sponsor \$ _____

Advertisement Rates

- Full Page Ad (8 x 10, B&W) \$1000
- Half Page Ad (8 x 5, B&W) \$500
- Quarter Page Ad (4 x 5, B&W) \$250

Additional Tickets for Guests

Wednesday, July 1, 2009

- Opening/Welcome Luncheon... \$35 x ____ = \$ _____
- Reception..... \$25 x ____ = \$ _____

Thursday, July 2, 2009

- Continental Breakfast \$20 x ____ = \$ _____
- Plenary Luncheon \$35 x ____ = \$ _____
- Awards Dinner \$55 x ____ = \$ _____

Friday, July 3, 2009

- Continental Breakfast \$20 x ____ = \$ _____
- Closing Luncheon \$35 x ____ = \$ _____

Calculated Fees:

- Exhibitor Booth..... \$ _____
- Sponsorship \$ _____
- Advertisement \$ _____
- Additional Tickets \$ _____
- Total Fee Due \$ _____**

Questions:

Please contact Tracy Schupp at (419) 353-7714 or via email at tracy@nalboh.org.